

Hi, I'm Kang



Who am I?

I'm the first crypto streamer to break the **1 million live views threshold**.

With a following of over **900k crypto enthusiasts**, I am known for my high-stakes trading sessions, AMA collaborations with top projects, and for **pushing the boundaries of what live streaming can achieve in the crypto world**.

Whether it's trading challenges, deep dives into the latest DeFi trends, or my yearly **MOGGATHON** I bring an unmatched energy and an unapologetic commitment to pushing the envelope, **redefining what it means to be a leader in the crypto space**.

MOGGATHON 2.0

Dates: 1st Oct - 31st Dec 2024

The premise: A repeat of the successful 2023 event, Kang 's challenge is to trade his way to 100k and beyond, starting from a small budget.

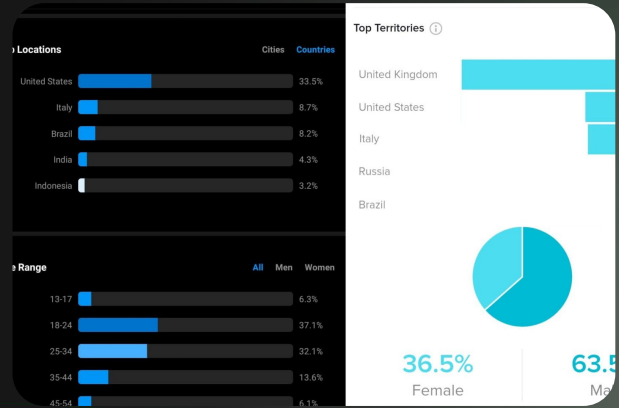
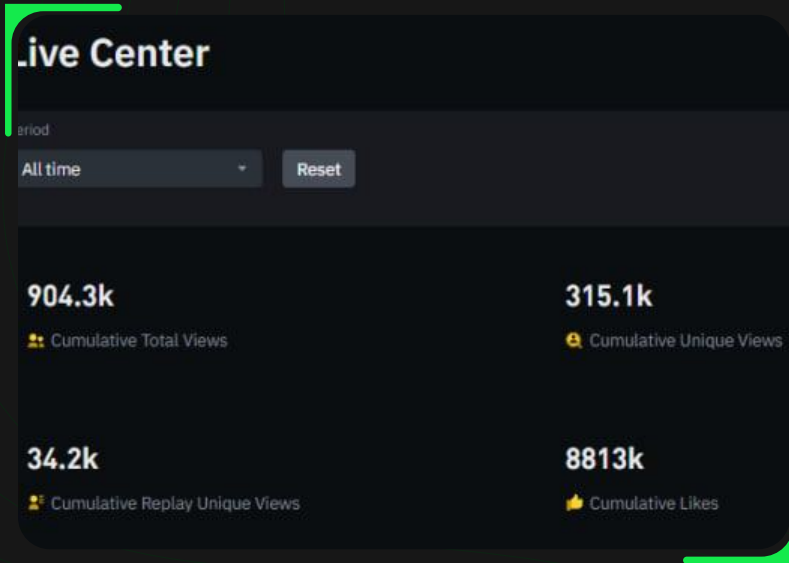
Like last year, it will include **IRL streams, travelling, and powerful guests/collaborations**.

The challenge will be **live streamed on Binance, Youtube, and Kick**, the trading done on partnered exchanges.

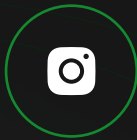
Last year we ranked 184th on Kick, **this year we aim for the top 100!**

The Network

Over 1 million stream views across platforms
 Ranked #1 streamer on Binance in 2022-23



Tier 1 audience



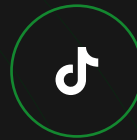
Instagram

52k



Tiktok General

380k



Tiktok Crypto

460k



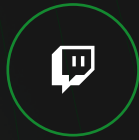
Twitter

9k



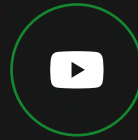
Binance Live

56k



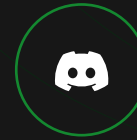
Twitch

5k



Youtube

1.6 K



Discord

1k+

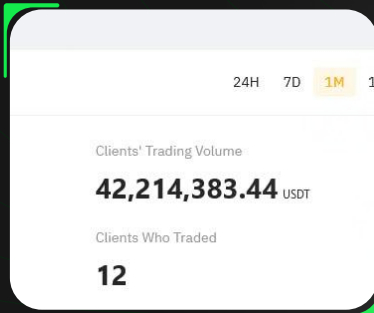
Last year results



2nd on Crypto and Trading



A typical viral tweet



Millions in exchange volume provided



Closing in on the top in the first 20 days

PRESS

<https://fintechmode.com/cryptokangs-moggathon-the-ultimate-september-livestreaming-trading-challenge/>

<https://techannouncer.com/cryptokangs-moggathon-the-ultimate-september-livestreaming-trading-challenge/>

<https://coinmarketcap.com/community/articles/64f09847c767780f351ed36a/>

https://thecapital.io/article/cryptokangs-moggathon-the-ultimate-september-livestreaming-trading-challenge-NdArnj_1g-XWTF5LXI7

<https://btcwire.io/cryptokangs-moggathon-the-ultimate-september-livestreaming-trading-challenge/>

Why Cryptokang?

Why Choose Cryptokang?

Cryptokang offers an exceptional combination of unmatched results and expertise.

Second-best crypto TikTok influencer as per Business Insider, Cryptokang would position your brand alongside a leading authority in one of the fastest-growing industries.

Cryptokang's streams on platforms like **Binance Live** have **broken engagement records**, showing that his audience is highly active and responsive. Brands can tap into this connection to reach a **deeply engaged and committed audience**.

His streams have garnered over 1 million live views, and Kang has set records for multiple niches.

With record-breaking streams and **900k strong** presence on **TikTok** and **Binance Live**, Cryptokang is a multi-platform influencer whose reach spans various audiences.

Our partners

 **PADRE**  **PARTI**  **PROLEO.IO**  **SIMPLEFX**

 **airestech**  **Seamless**

Services

Livestream
5-20k unique views
 Binance/YouTube/
 Kick

Content Creation
 800k+
 TikTok reach

Podcast/AMA
 Introduce your
 project to a wider
 audience

**Sharing Across
 Social Channels
 (900k+ network)**

**Discord/Tg
 Promotions
 (5k+ network)**

1. Basic Sponsorship Package

Price: 1.5 ETH

Featured as a sponsor on all event materials (website, banners, etc.)

Live AMA during the event for up to 20,000 live viewers

Branding visibility during the AMA session

Social media shout-out on event platforms

2. Enhanced Sponsorship Package

Price: 2.5 ETH

Basic tier benefits

Access to the full 900k social media network for:

Sponsored reels

Giveaway promotions

Features across Instagram, Twitter, TikTok, etc.

Customized promotional content, leveraging the event's digital reach

Inclusion in email marketing campaigns

3. Premium Sponsorship Package

Price: 5 ETH

Enhanced package benefits

Travel to IRL venues for extended content creation

IRL streaming of event-related content and interviews

Recap video of the conference or project event

Fireside chat with guests, featuring live streaming and post-event content

Exclusive behind-the-scenes content shared across all platforms